



Supporting people at risk of severe allergies

Healthcare Professionals Conference

16th November 2017

Elaine Ward

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About the Anaphylaxis Campaign

INFORMATION

SUPPORT

CAMPAIGNING

FUNDRAISING

[#HCPConf17](#) [#AllergyUpdate17](#) [#ACEvents](#)

A personal experience of Anaphylaxis

- About her GP surgery – **“I cannot express my thanks for their proactive reaction. Total credit to the surgery.”**
- **“As you can imagine, this is all very raw, new and scary”**
- **“It has really opened my eyes to what can happen”**
- **“If I had known to call 999 I would have done”**
- **“However, the fact is so little awareness in the general public of what to do re allergic reactions”**
- **“I have spoken to my school about the AAI scheme - they seem to think that only schools with a qualified nurse can have these held on standby.”**

AllergyWise

Simple to follow, modular online courses, make learning about anaphylaxis and teaching those around you easier than ever.

AllergyWise for GPs & Practice Nurses

Improve your knowledge of how to support patients and their families, whether giving a severe allergy diagnosis or supporting their longer term care, through 4 to 6 hours of self-directed study.

AllergyWise for Healthcare Professionals

Comprehensive 'train the trainer' course for **school nurses**, first aid trainers, **community nurses** and **nursery nurses** with responsibility for training others.

Information and Resources

Patient Leaflets

Posters

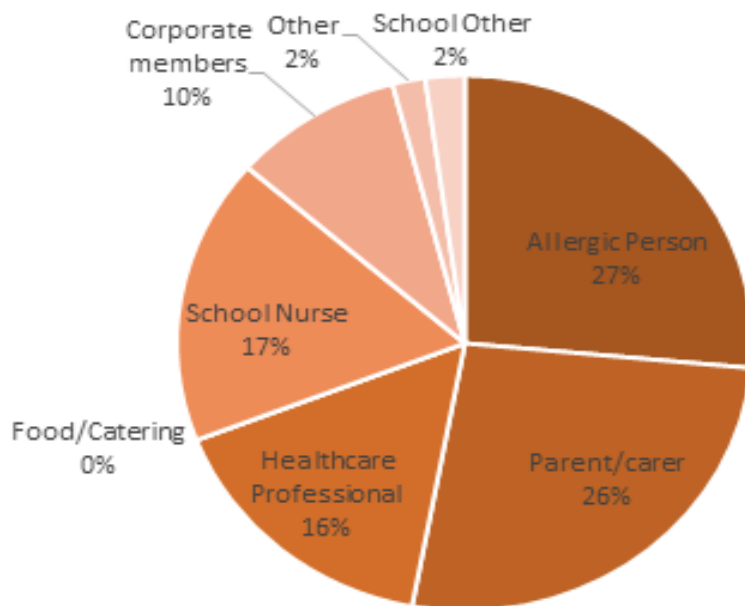
Website

Films

Webinars

Support – Our Helpline

Person making contact with helpline - October 2017



Jan – Oct 2017

- 2761 helpline enquires
- 30% increase compared to 2016

October 2017

- 272 helpline enquiries
- 13 calls per day
- mainly from allergic individuals
- parents of carers of allergic children
- from healthcare professionals
- school nurses.

What were they asking us about last month?

- Change in legislation allowing schools to hold spare AAls
- Issues and concerns when travelling
- Confusion about allergen labelling
- AAI supply issues
- Changes to the administration of EpiPen
- Online Allergy Wise training courses

Join the debate #ACEvents

Next steps

Please visit our stand today

Free information for you

Resources for you to share with your patients,
parents and carers

Chat to our helpline team

Find out about fundraising

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